



## Photo / Video Acknowledgement & Parent/Guardian Consent

### Form Program Description

DDSB/School Event or Program:

Date:

Location:

#### Description:

Your child may be identified and their name and/or image used in a number of formats that may include: yearbooks, school/classroom newsletters, school-based displays, school publications, websites, social media, documents, print, broadcast and digital media such as television, radio, newspaper, internet and magazines.

### Parent/Guardian Consent and Acknowledgement

I am the parent/guardian of \_\_\_\_\_ who is participating in the  
(print the student's name)  
DDSB/School Event or Program described above.

I understand that video(s) and/or photograph(s) will be taken of the children participating in the by the DDSB and may be used by the DDSB for the purpose(s) checked below:

✓ – Promotion of DDSB school events and/or programs

I understand that video(s) and/or photographs(s) may be published as checked below:

✓ – may be duplicated and published in hard copy wraps, flyers, pamphlets, newsletters, calendars, etc.

✓ – may be published on public social media websites or to the broader public through various media types (DVD, digital media, etc.)

#### ***Please check one of the boxes below.***

I, the parent/guardian, hereby agree and give my permission to the Durham District School Board to record, film, photograph, audiotape or videotape my child's name, image, student work, and performance (hereinafter collectively referred to as "Works") and to display, publish or distribute these Works for the purpose of publishing, posting on the DDSB website, posting in schools, posting on social media sites and/or for broadcasting on television or radio as determined by the DDSB.

I hereby waive any right to approve the use of these Works now or in the future, whether the use is known to me or unknown, and I waive any right to any royalties related to the use of these Works.

I understand that the Works may appear in electronic form on the internet or in other publications outside the DDSB's control. I will not hold the DDSB responsible for any harm that may arise from such unauthorized reproduction.

I **AGREE** to the provisions as indicated above.

I **DO NOT AGREE** to the provisions as indicated above.

I, the parent/guardian, also understand that external media organizations may attend school events in order to photograph, film, audio-tape or videotape persons, including students, at the event for the purpose of being

published and/or broadcast on-line, on television or radio.

I **AGREE** and give permission for my child to be photographed, filmed, audio or video-recorded by external media organizations endorsed by the DDSB at school-related events.

I **DO NOT** give permission for my child to be photographed, filmed, audio or video-recorded by external media organizations endorsed by the DDSB at school-related events.

The signing of all media consent forms by parents/guardians and/or students (over 18 years of age) via DocuSign or otherwise, as per the Electronic Commerce Act, 2000, s.o. 2000, c. 17 and signing of documents during the COVID - 19 pandemic, the undersigned certifies as follows:

1. All images of signatures represented on this media consent form are true copies of an original signature thereon and all consent forms have been properly executed by the undersigned parent/guardian or student (over 18 years of age); and
2. I acknowledge that the DDSB will rely on the signature executed below via DocuSign electronic signature as a true and originally executed signature.

**Notice of Collection**

*The Durham District School Board (the “DDSB”) collects, uses and shares personal information concerning pupils to assist with student education. The provided information will be shared with third party vendors of educational media applications for the education of your child. The purpose of this collection is to assist with the education and well-being of the student. The collection, use and disclosure of personal information for this purpose are expressly authorized under the authority of sections 58.5, 170(1) and 171(1) of the Education Act, R.S.O. 1990, c. E. 2. The information is retained in accordance with the Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c. M. 56. Questions with respect to the collection may be directed to your DDSB school Principal.*

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**Date**

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**Signature**

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**Print Name**